



Lincoln County Chamber of Commerce

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DECEMBER, 2009

LINCOLN COUNTY
CHAMBER OF COMMERCE
BOARD OF DIRECTORS

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INSIDE THIS ISSUE:

Community News	2-3
New Members	4
CSI Course Offering	4
Unemployment article	5
Calendar of Events	6-7
Membership Application	8-9



Creating Happy Employees

'Tis the season for gratitude and, as a business owner, you have a special group of people in your life who deserve your gratitude: your employees. There are many ways you can show your appreciation and say "thank you" for their hard work. This is the perfect time of year to step back and think about how your business gives back to its employees, how you makes them feel acknowledged and appreciated for their contributions. Sometimes it's necessary to simply pull someone aside and literally say, "thank you!" for a job well done. At the same time, creating happy employees should be an integral part of your overall business vision and strategy.

Your Leadership Strategy: The Big Picture for Employees

Your employees need to have a clear sense of where they fall in the big picture of your business, and they need to know the big idea behind your business. That allows them to feel they are a part of something they can believe in and devote themselves to wholeheartedly. Your leadership strategy should include communicating the big idea of your business to your employees as much as possible, which is something they will truly appreciate. In many ways, that's what every person is looking for in their working environment and what so many businesses lack.

Your Management Strategy: All the Little Things That Count

Perhaps the most basic way to create happy employees is to make sure that they know exactly what they are supposed to do in order to achieve success in their positions, and exactly how they are supposed to do it. Developing operations manuals for your employees that include documented systems for all the duties they are accountable for is the best way to empower their successful achievement of results and give them confidence in their work.

Beyond the fundamental elements of business development mentioned above, the following are some specific suggestions that may spark your imagination about systems you could develop and implement in your business to create and support happy employees:

- Create a system that honors employee birthdays, anniversaries, or milestones. Be aware of employees that may not want to advertise their age, and be careful not to miss anyone who might feel left out if their birthday or milestone is not acknowledged.
- Create a system for presenting employees with awards for their valued contributions. You might honor employees for things like making the most sales within a given period, representing and upholding the company brand, or coming up with an innovative idea that helps the company move forward.
- Create a system that includes company sponsored events such as trips to a baseball game, company outings of various kinds, or company parties.
- Create a system for employee discounts or other perks such as discounts on Costco memberships, Starbucks gift cards, or coupons for local restaurants.
- Assess your holiday schedule and consider increasing the number of holidays your business honors or create company holidays when appropriate.
- Hold potlucks and provide other opportunities for employees to congregate and get to know each other better.

For full article: <http://www.e-myth.com/cs/user/print/post/creating-happy-employees>

Community News

Kickstand Southern Idaho Steering Committee Update

- Dec 7th Meeting
- Jan 7th Experiences in Franchising - Con Paulos
- Feb 4th Managing Cash Flow in Tough Times - TBA
- Mar 4th Customer Service Expert Panel - TBA

Community Christmas Get-together

December 5th- Christmas tree lighting at the Lincoln Cty. Courthouse, Christmas caroling, hot chocolate, cookies and Santa! Coordinated by Farmer's Market. Contact Merrie Williams for more details.

Chamber Meeting

There next Chamber meeting will be January 20, 2010 @ 5:30 pm, Lincoln Cty. Fairgrounds.

There will be no Chamber meeting for the month of December.

Attention Lincoln County Businesses

Please join us and support our local businesses! Please contact a Chamber member to become a participating business.

The Chamber recognizes the economic difficulties small businesses are faced with. We are offering businesses to join the Chamber at a reduced rate. If you are interested, please contact one on the chamber members listed on the application at the end of this newsletter. Please help us give back to our community!

Please visit our website at: <http://www.lincolncountychamber.org/>

Community News

Chili Cook-off

There will be a Chili Cook-off to benefit the Secret Angels program that provides a Christmas for children less fortunate in our community. Please show your support by attending the event.

Secret Angels Chili Cook-off - Dec. 6th 1:00pm at the Lincoln County Community Center.

There will be an Silent Auction

"The Chili Cook-off will support the Secret Angels Program that is located in Shoshone"

Chili Cook-off Registration Forms can be picked up at Lava Java (103 North Greenwood) or at 2nd Time Around at the Whistle Stop, Shoshone (102 So. Rail Street)

New and unwrapped toys can be dropped off at the following businesses: Lava Java, 2nd Time Around, Movieland, Ace Hardware, Valley Co-op in Shoshone and Buzzuto's Furniture.

For more information contact Wendy 320-8262

Shoshone DVD

The Historic Shoshone DVD is still available at the Whistle Stop in Shoshone. It brings back many fond memories about Shoshone.

The address of the Whistle Stop is:
102 So. Rail St. East
Shoshone, Idaho 83352

The DVD is a pictorial history of Shoshone beginning in the 1880's, to the present time. It presents many of the historical facts about the beginning of Shoshone and most of the old buildings. Many of those old buildings no longer exist.

The cost of the DVD is \$20.00, plus \$3.00 for mailing.

New Chamber Members!

Please support these local businesses.

Big Wood Canal Company

112 S Apple St
Shoshone, ID 83352
(208) 886-2331

Lee's Automotive

60 N Highway 75
Shoshone, ID 83352
(208) 886-7191

Bozzuto's Furniture

213 S Rail St W
Shoshone, ID 83352
(208) 886-7774

Weirdo's

Shoshone, ID



SPRING SEMESTER (Jan. 19 to May 13, 2010) REGISTRATION IS IN PROGRESS. Register online at www.csi.edu today!

Watch your mailbox in December for the "North Side Center Spring 2010 Course Schedule."

For more information, call us at [934-8678](tel:934-8678), or e-mail us at northsidecenter@csi.edu.

Lincoln and Blaine counties hammered by unemployment

Nov. 7--No other community in south-central Idaho has been hit harder by the recession than Shoshone, where the unemployment rate surpassed 14 percent in October.

Blame it on Blaine County, say local and state officials.

That's because one in five people in Shoshone work in the beleaguered tourism, real estate and construction industries in Blaine County.

"Those three sectors are getting hammered by the economy," said Doug Brown, executive director of the Wood River Economic Partnership "That is a reality we can't change quickly."

Construction in the posh resort towns of Ketchum and Sun Valley came to a screeching halt earlier this year when credit market's froze and the housing market was flooded with sales of vacation homes.

Many specialty shops that had been filled with tourists during the ski season are now shuttered -- victims of declining tourism.

The unemployment rate in Blaine County more than doubled from 5.1 percent in October 2008 to 10.7 percent last month, according to Idaho Department of Labor.

But Shoshone's 1,400 residents are feeling the brunt of the downturn.

Lincoln County's unemployment rate jumped from 7 percent to 14.3 percent, and many suspect the actual rate is much higher.

The crux of the problem is that Blaine County had most of its eggs in all the wrong baskets during the recession -- something that local economic development officials are trying to change.

"We're adapting long-term strategies to rebalance our economy, so we're not so heavily reliant on a couple of sectors," said Brown.

He said the economic development organization Go Blaine is working to leverage the Sun Valley brand, diversify tourism, foster entrepreneurship, create mixed-use development opportunities and attract educational opportunities.

Unemployment declined slightly in Twin Falls and Cassia counties, according to Idaho Department of Labor.

The unemployment rate in the Twin Falls area, which includes surrounding communities, was unchanged at 7 percent from September through October.

The Burley micropolitan area reported a healthy decline in unemployment from 6.9 percent to 5.5 percent -- largely due to food processors ramping up seasonal production.

Jerome and Gooding counties both saw a slight increase of less than one percentage point to about 7 percent unemployment.

Idaho's unemployment rate edged up a tenth of a point to 8.9 percent in October.

More than \$43 million in state and federal unemployment benefits was paid to a weekly average of 37,300 jobless workers during October. Half the workers signing up for benefits are exhausting their regular state allotment without finding jobs and moving onto federal benefits.

Source: <http://www.istockanalyst.com/article/viewiStockNews/articleid/3616831#>

December Community Events

December 2nd - Lincoln Co. Community Justice, Courthouse Jury Room @ 5:00 pm

December 6th - Secret Angels Chili Cook-off, Community Center @ 1:00 pm

December 8th- Shoshone City Council, City Hall @ 7:00 pm

December 9th- Lincoln Co. Fairboard, Extension Office @ 8:00 pm

December 9th - Lincoln County Historical Society @ 6:30

December 10th- Dietrich School Board, Conference Room @ 6:30 pm

December 10th- Lincoln Co. Planning & Zoning, Courthouse @ 7:00 pm

December 10th- RMVEDA @ 6:00 pm

December 14th- Lincoln Co. Commissioners, Courthouse @ 8:30 am
December 14th- Richfield City Council, City Hall @ 7:30 pm

December 15th- Shoshone School Board, School Library @ 7:00 pm

December 15th- Recreation District, Rec. District Office, @ 6:00 pm

December 21st- Richfield School Board, Richfield School @ 7:30 pm

December 22nd- Shoshone City Council, City Hall @ 7:00 pm

December 28th- Lincoln Co. Commissioners, Courthouse @ 8:30 am

December 29th- Shoshone Planning & Zoning, City Hall @ 7:00 pm

Lincoln County School Events

December 23rd - January 4th - No School Christmas Vacation

Please visit:

Richfield School District website @ <http://richfieldtigers.googlepages.com/>

Shoshone School District website @ <http://www.shoshone.k12.id.us> and the

Dietrich School District website @ <http://www.sd314.k12.id.us> for a complete list of sporting and academic events.

Upcoming Community Events

Green- School District Meetings & Events

Blue- Government meetings

Red- Lincoln Co Chamber of Commerce Events

Purple- Recreation District Events

Orange- Church/Civic Events

Black- General Information

Merry Christmas 

December 2009

Calendar of Events

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
		1	2 Lincoln Co. Community Justice, Courthouse Jury Room @ 5:00 pm	3	4	5
6 Secret Angels Chili Cook-off, Community Center @ 1:00 pm	7 Dietrich City Council, City Hall @ 7:00 pm	8 Shoshone City Council, City Hall @ 7:00 pm	9 Lincoln County Fairboard, Extension office @ 8:00 pm Historical Society 6:30	10 Lincoln Co. Planning & Zoning, Courthouse @ 7:00 pm Dietrich School Board, Conf. Room @ 6:30 pm RMVEDA @ 6:00 pm	11	12
13	14 Richfield City Council, City Hall @ 7:30 pm Lincoln Co. Commissioners, Courthouse @ 8:30 am	15 Shoshone School Board, School Library @ 7:30 pm Rec. Dist @ Rec. Dist. Office @ 6:00 pm	16 No Chamber of Commerce Meeting this month	17	18	19
20	21 Richfield School Board, Richfield School @ 7:30 pm	22 Shoshone City Council, City Hall @ 7:00 pm	23	24	25 	26
27	28 Lincoln Co. Commissioners, Courthouse @ 8:30 am	29 Shoshone Planning & Zoning, City Hall @ 7:00 pm	30	31 		

Chamber Member Benefits

- ◆ Direct referrals from the Chamber
- ◆ Listing in a Local Business Guide
- ◆ Brochure display in the Visitors Center
- ◆ Periodic E-Newsletter Updates
- ◆ Ribbon Cutting & Open House Ceremonies for new businesses & re-locations as well as established businesses
- ◆ Newspaper Articles Featuring Member Businesses & Services
- ◆ E-Newsletter updates
- ◆ Participation in *Business After Hours*. A great way to network your business and learn about other organizations and services in our region.
- ◆ The opportunity to participate in various community events sponsored by the Chamber and Chamber committees.
- ◆ Access to Chamber Educational Opportunities and Lending Library

2009 Board of Directors

- Rusty Parker – Intermountain Financial Group - – President
- Sara Otto – Gooding County Memorial Hospital – – Vice-President
- Wendi Mcknight – Treasurer – Lava Java & Mcknight Construction (& Spar Mcknight)
- Julie Oxarango-Ingram – Shoshone Arts in the Park and Lincoln Co. Community Justice – – Secretary
- Chrystine Davis – Wells Fargo Bank
- Dr Keith Davis – Shoshone Family Medical Center
- Paul Goicochea-Rocky Mountain Hardware
- Janet Hampton – Sawtooth Dental & Prepaid Legal Services
- Marsha Hiatt – LincolnCountyChatterBlogspot & Lincoln County Commissioner
- Mitch & Acee Laundry/Lucero- A+ Turkey Farm
- Karen McClure – Wild West Business Park, Girl's Gathering Place, Beddaho Real Estate
- Patty Nance – The Keeping Room
- Ann Parker - Lincoln Co Fair Board
- Terri Pendleton – Desano Place
- Claudia & Payson Reese – 2nd Time Around Antiques & Collectables
- Al Stevenson & Christy Davies – St Benedict's Family Medical Center

LINCOLN COUNTY

CHAMBER OF
COMMERCE

Membership Application

2009

Contact: Julie Oxarango-Ingram,
Secretary
210 West C Street
Shoshone, ID 83352

h-(208) 886-2466...c-(208) 309-3090

Email: julieingram@cableone.net

Lincoln County Chamber Mission Statement

The mission of the Lincoln County Chamber is to advance appropriate civic commercial interests in Lincoln County, Idaho, actively promoting and connecting our businesses with the public, sponsoring and supporting local events, and serving as a resource for businesses, governments, and individuals, seeking information about our local area.

Membership Application 2009

Business Name: _____

Physical Address: _____

Mailing Address, City/State/Zip: _____

Business Owner: _____

Contact Person, if different: _____

Business Phone: _____

Cell/Other Phone: _____

Fax: _____

Email: _____

Website: _____

Hours of Operation: _____

New Member Renewing Category # _____ # of Employees: _____ Annual Dues: \$ _____

Method of Payment

Check #: _____

Describe your business. We use this information to advertise your business or organization on the Chamber website and in Chamber publications. (print clearly or email to julseingram@cabl Leone.net)

Lincoln Co. Chamber Dues, 2009

Category New Member

(After June. Membership is 1/2 fees listed below)

#A: 1 to 5 employees 100.00

#B: 6 to 10 employees 200.00

#C: 11 to 20 employees 300.00

#D: 20+ employees 400.00

#E: Individual (Pvt. Citizen) 50.00

#F: Non-Profit Org.* 75.00

#G: Government^ 200.00

#H: Associate Member+ 50.00

*churches, service clubs, non-profits, non-government

^must be associate of a full member (category A-G)

Payment Schedule

Dues are paid annually and are due by Dec. 31.

Please indicate your interest in serving on or sponsoring any of the following Events or Committees :

- Ambassadors
- Economic Development
- 4th of July
- Arts in the Park
- Fiddlers Festival/Competition
- Halloween/Christmas Events
- Annual Dinner and Awards